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PRESS RELEASE

Generali among the 50 smartest companies in the world according to MIT Technology Review

- Only company of the insurance sector worldwide and first Italian company ever

Trieste – Generali is among the smartest companies in the world, the only company of the insurance sector worldwide. The prestigious reward was awarded by MIT Technology Review, which included the Group among the 50 smartest companies of 2015.

Generali, the first and only Italian company to have ever been included into MIT Technology Review ranking, ahead of companies such as IBM, Microsoft and Uber, thanks to its innovative range of insurance solutions based on data analytics capable to improve the health and wellbeing of customers.

The Group's CEO, **Mario Greco**, said: *"This prestigious reward demonstrates the ability of an Italian company, with a strong international drive, to innovate and stimulate development inside an extremely competitive environment such as the technological field. Moreover it confirms the Generali Group's commitment towards a new "simple & smart" business model, characterized by an intense use of technology and services based on the customer's needs and experiences, with the aim to turn Generali into the leader of retail insurance in Europe"*.

GENERALI GROUP

The Generali Group is one of the largest global insurance providers with 2014 total premium income exceeding €70 billion. With 78,000 employees worldwide serving 72 million insured persons in more than 60 countries, the Group occupies a leadership position on West European markets and an increasingly important place on markets in Central Eastern Europe and Asia.

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